



ZAHRADNICTVÍ

Professional horticulturalists' magazine

Pomology • viticulture • vegetable farming • floristry • nurseries • greenery realization and maintenance

The magazine is targeted at companies specializing in realization and maintenance of public greenery and gardens, garden centre operators, nursery operators, florists, pomologists, vintners and vegetable growers. The only comprehensive professional horticultural magazine on our market. It contains the topic of the month and permanent sections. It informs about the news in the field (mechanization, growing technologies, plant nutrition and protection, etc.). It also contains provides reports from companies and exhibitions. The magazine also features prominently in the Slovak Republic and has been listed among the reviewed specialized journals. It offers comprehensive information service to all horticulturalists.

Month	Introductory topic of the month	Monthly supplement	Supplement focus	Deadline	Distribution
1	Gardens differently – new technologies, modern features, alternative and rooftop gardens, green and vertical walls	Pomology	Chemical and biological protection, fertilizers, seedlings, seeds for avenues, mechanization for orchards	9. 12. 2019	16. 1. 2020
2	Spring protection and nutrition of fruit crops and grapevine	Growing substrates and containers	Seeding and planting and roof substrates, wood fibres in substrates, peat mixtures, hydrogels, urban furniture, lighting, etc.	21. 1. 2020	13. 2.
3	Irrigation systems – for greenhouses, public and private greenery, soluble fertilizers, sprayers	Nurseries	Substrates, range, nursery equipment (tools, containers, stands, grids, packaging and protective material), machinery	20. 2.	16. 3.
4	Machinery and technologies for orchards and vineyards	Lawns from A to Z	Seed mixtures, grass carpets, fertilizers, irrigation, mechanization for establishment and maintenance, herbicides	17. 3.	14. 4.
5	Starring: perennials – range, containers, labels, tools, use in private and public greenery	Garden plant nutrition and protection	Chemical and biological protection, fertilizers, irrigation systems	20. 4.	15. 5.
6	Financing and legislation – loans, subsidies, risk insurance, marketing in horticulture – subsidies, legislative support	Equipment for gardeners	Lawn mowers, compact tractors, additional equipment – sprinklers, sprayers, robotic systems, electric machinery, power tools	18. 5.	12. 6.
7	New technologies and their use in horticulture – irrigation, heating in greenhouses, mechanization, microbial protection, increasing sales	Greenery realization and maintenance	Lawn mowers, tractors, sprinklers and irrigation systems, professional hand tools, shredders and mulchers, wood residue, unwoven textiles, protective equipment for gardeners, drip irrigation	16. 6.	14. 7.
8	Water, vegetation and temperature – ornamental and utility reservoirs, water bodies, wells, water pumps, sewage plants, drainage, solar panels, lighting, water flora and fauna	Orchard management and viticulture	Equipment for orchards and vineyards, harvesting and handling machinery + accessories, chemical sprays, biological protection, planting mixtures, news on the market – resistant varieties	21. 7.	12. 8.
9	Establishing vineyards and orchards – seeding mixtures for rows between vines, news on the market – resistant varieties, equipment, fertilizers, tools	Autumn revolving around nurseries	Substrates, variety range, nursery equipment (tools, containers, stands, grids, packaging and protective material), machinery, hydrogels	20. 8.	15. 9.
10	Special machines for field, orchard and vineyard work	Floral news	News in the range of seasonal, perennial plant varieties, annual plant mixtures	16. 9.	9. 10.
11	Processing and storing fruit and vegetables – refrigerating units, containers, technologies and equipment for warehouses, news in processing (dryers, preservation)	Covered growing areas	Construction, new cultivation technologies, irrigation, lighting, shades, fertilizers, chemical and biological protection, protection for greenhouses	15. 10.	12. 11.
12	Architectural features in gardens and parks – stone, concrete, metal, outdoor lighting, fountains, ponds, software for architects	Seeds and planting flowers, vegetables, herbs	Seeds, seedlings, cuttings – rooted and unrooted, substrates for seeding and planting, planting multipacks and other tools	12. 11.	9. 12.
1/2020	Gardens differently – new technologies, modern features, alternative and rooftop gardens, green and vertical walls	Pomology	Chemical and biological protection, fertilizers, seedlings, seeds for avenues, orchard mechanization	9. 12.	20. 1. 2021



*It is necessary to add additional bleed of 5 mm from each edge to the stated size. The sizes mentioned are in millimetres.

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