

ÚRODA

Specialized magazine for plant production

The magazine is targeted at those specializing in plant production. It incorporates all the fields of plant production within the fiscal year context. The articles are arranged into crop sections and reflect topics of the current season in terms of plant protection and nutrition, seeds, seeding, and cultivating technologies. One topic is then discussed in more detail. The magazine is fully coloured and contains 88 pages on average. It also features prominently in the Slovak Republic and has been listed among the reviewed scientific journals



Month	Topic	Content intention	Deadline	Distribution
1	Soil preparation and planting spring cereal crops	Varieties of spring barley and spring wheat, dressing cereal crops, soil preparation system and seeding machines, nutrition of malt barley and varieties recommended by malthouses	26. 11. 2019	2. 1. 2020
2	Cultivation of spring oil crops and alternate crops	Rape plant, mustard, sunflower, poppy – varieties on offer, protection against diseases, dressing and processing produce, alternate crop varieties on offer	7. 1. 2020	3. 2.
3	Fertilization and stimulation in vegetation period + supplement	Foliar fertilizers, morphoregulators, stimulators and additives, biologicals, application equipment on offer	5. 2.	2. 3.
4	Vegetation weed control	Substances for herbicide treatment of agricultural crops, weed control technologies	2. 3.	1. 4.
5	Treatment against diseases and pests	Fungicide and insecticide protection of cereal crops, rape plant and other crops, biological protection and application equipment	6. 4.	4. 5.
6	Winter rape plant	Rape plant varieties on offer, soil tillage equipment and precision seeding machines, basic fertilization	4. 5.	1. 6.
7	Winter cereal crops	Wheat, rye, triticale and winter barley varieties on offer, planting vegetation, basic fertilization, seed dressing	1. 6.	1. 7.
8	Autumn application + Wheat supp.	Autumn soil tillage, fertilization, plant protection, weeding solutions and stubble applications	30. 6.	3. 8.
9	Storing produce	Storing grains, oil crops and tuber crops – silos, dryers, warehouses and transportation routes, silage and haylage technologies	4. 8.	1. 9.
10	Pulses and tuber crops	Potato, sugar beet, soya varieties on offer, feed value of pulses and new varieties, protection and cultivation	7. 9.	2. 10.
11	Anti-corrosion measures and soil protection	Paring ploughs, seeding machines, soil conservation technologies for vegetation establishment, alternate crops	5. 10.	2. 11.
12	Cultivation of corn and sorghum	Varieties of corn on offer in 2021 – grain and silage hybrids, varieties suitable for production of biogas, sorghum varieties, technologies for planting corn and sorghum	29. 10.	1. 12.
1/2021	Soil preparation and seeding spring crops	Varieties of spring barley and spring wheat, cereal crops dressing, soil preparation system and seeding machines, nutrition of malt barley, varieties recommended by malthouses	25. 11.	4. 1. 2021

<p>1/1 230 x 297* 1360 EUR</p>	<p>2/3 149 x 297* 1200 EUR</p>	<p>1/2 (A5) 149 x 210 960 EUR</p>	<p>1/2 200 x 120 800 EUR</p>	<p>1/2 112 x 297* 800 EUR</p>	<p>1/3 200 x 81 720 EUR</p>	<p>1/3 72 x 297* 720 EUR</p>	<p>1/4 97,5 x 120 480 EUR</p>
--	--	---	--------------------------------------	---------------------------------------	-------------------------------------	--------------------------------------	---------------------------------------

*It is necessary to add additional bleed of 5 mm from each edge to the stated size. The sizes mentioned are in millimetres. Rules of text advertisement you can find on the last page.

Additional possible formats: flyer inserts, glued adverts, envelope taping, foldable envelope

www.uroda.cz

Whole background: 600 EUR/week, 1880 EUR/Month

280 x 70 px C 320 EUR/week

300 x 300 px A 200 EUR/week

620 x 70 px D 120 EUR/week

300 x 300 px B 120 EUR/week

Whole background: 600 EUR/week, 1880 EUR/Month

- Specialized corporate text **80 EUR**
- Specialized corporate text with a video **120 EUR**
- Video interview **120 EUR**
- Light box (price per week) **320 EUR**

detailed informations you can find on the last page

Ing. Barbora Pučoková
 +420 602 378 575
 barbora.pucokova@profipress.cz
 www.profipress.cz

