

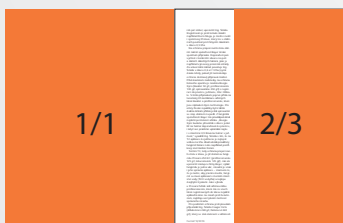


# NÁŠ CHOV

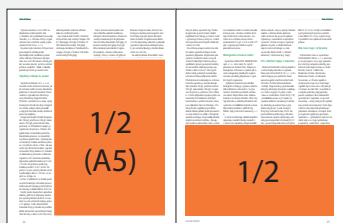
## Magazine for farm animal breeders and veterinarians

The magazine is targeted at specialists in farm animal breeding. Our Breeding focuses on all areas of breeding activity in terms of breeding work, animal nutrition, health and stabling technologies. Twice a year it offers a specialized supplement. The monthly magazine is fully coloured and contains 80 to 100 pages. It also features prominently in the Slovak Republic and has been listed among the reviewed specialized journals.

Month	Topic	Content intention	Deadline	Distribution
1	Farm management and FA welfare Unconventional breeding systems	Conditions for ensuring animal health and welfare Breeding unconventional species of FA, their nutrition, state of health, technological aspects, processing produce	27. 11. 2019	2. 1. 2020
2	Milk production and its quality	Technological equipment for milking and refrigerating milk for cattle, sheep and goats, milking automation, impacts on milk quality, mammary gland health, trends in dairy production	6. 1. 2020	3. 2.
3	Production of voluminous fodder, grazing and pasture technologies	Harvesting machinery, preservation, storing, handling, pasture technologies, care for pastures	3. 2.	2. 3.
4	Animal husbandry work and hygiene regulations on farms	Health management, microclimate, biosecurity, sanitation, disinfection, dissection, rat extermination, deodorization	4. 3.	1. 4.
5	Pig management	A complex of measures to ensure effective production in individual categories – rearing piglets, pre-fattening, fattening, sows	1. 4.	4. 5.
6	Reproduction and care for young	Controlled reproduction, insemination and births, tagging the young, a complex of measures to ensure healthy rearing of the young, heat stress	6. 5.	1. 6.
7	Animal production 4.0	Modern technologies, automation, digitalization, robotization, communication in production process in AP	3. 6.	1. 7.
8	Construction and renovation in AP	Capital construction, renovation and modernization, construction elements, site layout	1. 7.	3. 8.
9	Cattle, sheep and goat management	Current conditions for dairy and beef cattle, sheep and goat management, nutrition, housing technologies, state of health, breeding, product finalization	5. 8.	1. 9.
10	Poultry management	Technological aspects of breeding, nutrition and feeding, state of health, aspects of domestic and waterfowl management	2. 9.	1. 10.
11	Feeding systems and animal nutrition	Feeding management, product range, ensuring feed intake, preparing and storing feed, feeding carts	30. 9.	2. 11.
12	Farm animal diseases	Contagious state on farms, prevention, treatment and elimination of diseases in individual categories of FA	27. 10.	1. 12.
1/2021	Farm animal management and the environment	Methods and technologies for reducing harmful substances, ammonia emission and odorous substances, biotechnological products for bedding, manure, slurries, feedstuff, environment-friendly management	23. 11.	4. 1. 2021



230 x 297\*  
1360 EUR



149 x 210  
960 EUR



112 x 297\*  
800 EUR



72 x 297\*  
720 EUR

\*It is necessary to add additional bleed of 5 mm from each edge to the stated size. The sizes mentioned are in millimetres.  
Rules of text advertisement you can find on the last page.

**Additional possible formats:** flyer inserts, glued adverts, envelope taping, foldable envelope

[www.naschov.cz](http://www.naschov.cz)

Whole background:  
600 EUR/week, 1880 EUR/Month

280 x 70 px C 320 EUR/week

300 x 300 px  
**A**  
200 EUR/week

620 x 70 px  
**D** 120 EUR/week

300 x 300 px  
**B**  
120 EUR/week

Whole background:  
600 EUR/week, 1880 EUR/Month

- Specialized corporate text **80 EUR**
  - Specialized corporate text with a video **120 EUR**
  - Video interview **120 EUR**
  - Light box (price per week) **320 EUR**
- detailed informations you can find on the last page.*

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