

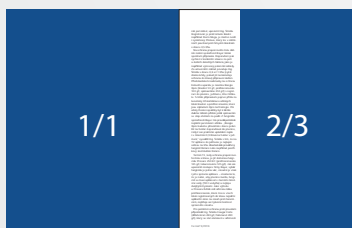


MECHANIZACE ZEMĚDĚLSTVÍ

Specialized monthly magazine for agricultural machinery and technologies

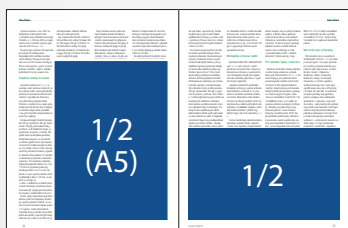
The magazine is targeted at those who make decisions about investments in agricultural machinery and technologies. The magazine informs about new products and practical experience with agricultural machinery. Its pages regularly present feedback from fairs and exhibitions, news reports from operations, tests and table overviews with machines. Individual issues of a fully coloured monthly magazine focus on different topics. It contains approximately 90 pages. Mechanization of Agriculture also features prominently in the Slovak Republic and has also been listed among the reviewed scientific journals.

Month	Topic	Content intention	Deadline	Distribution
1	Traktors	Traktors	3. 12. 2019	9. 1. 2020
2	Soil tillage and seeding	Paring ploughs, seeding machines, precision seeding machines	10. 1. 2020	5. 2.
3	Harvesting fodder crops	Harvesting cutters, mowers, hay trailers, tedders, rakes	7. 2.	6. 3.
4	Harvesting cereal crops	Harvesting threshers, shredders	10. 3.	6. 4.
5	Precision agriculture	GPS navigation, monitoring vehicle movement, telemetry	9. 4.	6. 5.
6	Transport and handling	Manipulators, articulated loaders, front tractor loaders, semi-trailers, trailers	12. 5.	8. 6.
7	Tractors for special use	Tractors in non-agricultural sphere, tractors for orchards and vineyards	9. 6.	8. 7.
8	Soil tillage systems	Ploughs, paring ploughs, deep tillers, seeding machines	8. 7.	3. 8.
9	Application of fertilizers and harvesting tuber crops	Distributors of farm and mineral fertilizers, slurry distributors, sugar beet harvesters, potato harvesters	11. 8.	7. 9.
10	Feeding carts	Feeding carts, separators	8. 9.	5. 10.
11	Forest machinery	Trailers, tractor extensions, harvesters, chainsaws	6. 10.	2. 11.
12	Sprayers	Sprayers, sprinklers	3. 11.	1. 12.
1/2021	Tractors	Tractors	30. 11.	8. 1. 2021



230 x 297*
1360 EUR

149 x 297*
1200 EUR



149 x 210
960 EUR

200 x 120
800 EUR



112 x 297*
800 EUR

200 x 81
720 EUR



72 x 297*
720 EUR

97,5 x 120
480 EUR

*It is necessary to add additional bleed of 5 mm from each edge to the stated size. The sizes mentioned are in millimetres.
Rules of text advertisement you can find on the last page.

Additional possible formats: flyer inserts, glued adverts, envelope taping, foldable envelope

www.mechanizaceweb.cz

Whole background:
600 EUR/week, 1880 EUR/Month

280 x 70 px C 320 EUR/week

300 x 300 px A 200 EUR/week

620 x 70 px D 120 EUR/week

300 x 300 px B 120 EUR/week

Whole background:
600 EUR/week, 1880 EUR/Month

- Specialized corporate text **80 EUR**
- Specialized corporate text with a video **120 EUR**
- Video interview **120 EUR**
- Light box (price per week) **320 EUR**

detailed informations you can find on the last page

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