

KOMUNÁLNÍ / KOMUNÁLNA TECHNIKA

Specialized magazine for municipal services

The joint monthly magazine for readers from the Czech Republic and Slovakia focuses on the entire range of machinery for municipal services, for instance year-round maintenance, cleaning and repairing roads and their surroundings, maintenance of public greenery, waste management, handling material and forest machinery, which is reflected in its sections. Information about urban furniture, public lighting, financing, relevant legislation, and other areas has also been included. Every issue contains the topic of the month which always focuses on one area. The Municipal Machinery magazine is targeted at members of municipal authorities and managerial boards of the companies responsible for the provision of entire municipal services, management and maintenance of roads or waste management.



Month	Topic	Content intention	Deadline	Distribution
1	Transport and handling	Handlers, loaders, container systems, semitrailers, trailers	11. 12. 2019	17. 1. 2020
2	Establishing and maintaining greenery	Mowing and mulching equipment, soil preparation, seeding, weed elimination, seeds, fertilizers	22. 1. 2020	17. 2.
3	Forest machinery	Transporters, harvesters, tractor extensions, chainsaws, shredders, woodchippers	19. 2.	16. 3.
4	Tractors	Tractors, attachments, hydraulic system, spare parts, tyres	18. 3.	14. 4.
5	Maintenance of roads and their surroundings	Road repairs, boom mowers, washers, ditch and stump grinders	17. 4.	15. 5.
6	Universal equipment holders	Multifunctional tool holders, extensions, tyres, GPS systems	20. 5.	15. 6.
7	Construction machinery	Diggers, excavators, loaders, handlers, furrowers, fluting machines, extensions	18. 6.	14. 7.
8	Regeneration and greenery maintenance	Mowers, scarifiers, aerators, soil grinders, maintenance of artificial surfaces	16. 7.	11. 8.
9	Sweeping, cleaning and washing machinery	Collecting sweepers, extensions, holders, brushes, high-pressure washers	24. 8.	15. 9.
10	Tractors for towns and villages	Municipal tractors, accessories, tools, tyres	16. 9.	13. 10.
11	Winter maintenance	Blades, brushes, grinders, gritters, snow chains, gritting materials	15. 10.	13. 11.
12	Handling waste	Collecting and processing waste, waste collection point equipment, evidence and GPS systems	12. 11.	8. 12.
1/2021	Alternative fuel vehicles	Municipal machinery fuelled by electricity, LPG, CNG	9. 12.	15. 1. 2021

230 x 297* 200 x 245 1 320 €	115 x 297* 97,5 x 245 760 €	230 x 142* 200 x 120 760 €	72 x 297* 57 x 252 680 €	230 x 102* 200 x 81 680 €	149 x 148* 132 x 131 680 €	97,5 x 120 149 x 94 440 €	149 x 47 240 €

*It is necessary to add additional bleed of 5 mm from each edge to the stated size. The sizes mentioned are in millimetres. Rules of text advertisement you can find on the last page.

Additional possible formats: flyer inserts, glued adverts, envelope taping, foldable envelope

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		300 x 300 px A	200 EUR/week	
		620 x 70 px D	120 EUR/week	
		300 x 300 px B	120 EUR/week	

Specialized corporate text

80 EUR

Specialized corporate text with a video

120 EUR

Video interview

120 EUR

Light box (price per week)

320 EUR

detailed informations you can find on the last page

PhDr. Lubica Potocká

+421 948 800 100

lubica.potocka@profipress.sk

www.profipress.sk

Ing. Jan Kroupa

+420 724 813 498

jan.kroupa@profipress.cz

www.profipress.cz

